



MONTEZUMA

Ball

LEARNERS *into* LEADERS

Montezuma Ball began 100 years ago, starting in 1902 and the tradition continued until 1968 when the last historic Ball was held at the Alvarado Hotel in Albuquerque. In 2000, Heritage Hotels and Resorts restored this tradition to inaugurate its new Alvarado Ballroom at Hotel Albuquerque. Since then, Montezuma Ball has raised millions of dollars for deserving nonprofits across New Mexico. The event includes cocktails, gourmet dinner, an entertaining and inspiring program, and after-party dancing.

Sponsorship Opportunities

Benefiting R4Creating and Mandy's Farm



Think \$1,500

Name recognition on the table, two bottles of wine per table, discount accommodations at Heritage Hotels, 5 Tickets (1/2 table), 5 tickets to the Ball After Party and recognition on website.



Innovate \$2,500

Name recognition on the table, two bottles of wine per table, discount accommodations at Heritage Hotels, 2 Tickets to Pre-party, 10 Tickets (1 table), 10 tickets to the Ball After Party, sponsor recognition in event program and recognition on website. Inclusion in ABF thank you ad after event.



Inventors \$5,000

Name recognition on the table, two bottles of wine per table, discount accommodations at Heritage Hotels, 10 tickets to Pre-party, 10 Tickets (1 table), 10 tickets to the Ball After Party, signage at the Ball, sponsor recognition in event program and recognition on website. Inclusion in ABF thank you ad after event.



Creators \$10,000

Name recognition on the table, two bottles of wine per table, discount accommodations at Heritage Hotels, 10 tickets to Pre-party, 10 Tickets (1 table with premier seating), 10 tickets to the Ball After Party, premier signage at the Ball, premier sponsor recognition in event program, dedicated social media posts, recognition on website and complimentary valet parking. Inclusion in ABF thank you ad after event.



Ignitors \$25,000

Name recognition on the table, two bottles of wine per table, discount accommodations at Heritage Hotels, 20 tickets to Pre-party, 20 Tickets (2 tables premier seating), 20 tickets to the Ball After Party, premier signage at the Ball, premier sponsor recognition in event program, dedicated social media posts, recognition on website, and complimentary valet parking. Inclusion in ABF thank you ad after event.



Champions \$50,000

Name recognition on the table, two bottles of wine per table, discount accommodations at Heritage Hotels, 20 tickets to Pre-party, 20 Tickets (2 tables premier seating), champagne with dinner, 20 tickets to the Ball After Party, premier signage at the Ball, premier sponsor recognition in event program dedicated social media posts, recognition on website, special media appearance with R4Creating, 2 complimentary hotel rooms at Hotel Albuquerque, custom gift bags for each table guest and complimentary valet parking. Inclusion in ABF thank you ad after event.



All sponsors \$2500 or more:

If purchased before July 2024, receive VIP tickets to Art in the Garden event August 23, 2024

For more details, registration or for more information visit R4Creating.org or call us at 505-715-7732



R4Creating is a non profit organization whose mission is to provide training, programming and support in STEM (Science, Technology, Engineering and Mathematics) to students, educators and other organizations in our community and beyond. They are the primary beneficiary of this years Montezuma Ball. Learn more at R4Creating.org



Mandy's Farm is a nonprofit organization that assists individuals with developmental disabilities in achieving their goals for living, learning, and working in the community. They are the secondary beneficiary for this years Montezuma Ball. Learn more at Mandysfarm.org